

SMITour Project | Sentence 1

The SMITour project aims to develop Smart Industrial Tourism (SMIT) in Mediterranean regions by leveraging advanced technologies such as AR, VR, and MR to enhance visitor experiences, stimulate economic growth, and promote sustainability in manufacturing sites.

SMITour Project | Sentence 2

The project focuses on exploring the social and economic prospects of Smart Industrial Tourism in the Mediterranean regions through evaluating current practices and technologies, and developing pathways for SMIT growth in the area

SMITour Project | Description Paragraph

The SMITour project aims to enhance Mediterranean regions and sites through the development of Smart Industrial Tourism (SMIT) activities, leveraging the partners' expertise and advanced methodology to stimulate economic and social growth, minimize environmental impact, and encourage research and innovation. By analyzing existing practices and technologies, the project works to identify pathways for the development of new business models for SMIT, fostering a blend of physical and virtual experiences through AR, VR, and MR. Through collaboration and innovation, SMITour seeks to create a common strategy and Action Plan for Smart Industrial Tourism, paving the way for economic diversification and technological advancement in the region.

SMITour Project | Facebook page

<https://www.facebook.com/profile.php?id=61559432126926>

SMITour Project | LinkedIn profile

<https://www.linkedin.com/company/smitour-project/?viewAsMember=true>