



SMITour – Lisbon Public Workshop

ISCTE CVTT – Avenida das Forças Armadas 4, Lisbon | 18 June 2024

Challenges and opportunities of Industrial Tourism in Portugal Desafios e Oportunidades do Turismo Industrial em Portugal

14.30 Registration of participants

15.00 Institutional Greetings

- **ISCTE**

15.10 The SMITour project | **Paolo Guarnieri** - Municipality of Prato

15.20 Current debate about industrial tourism in Portugal :

Dr^a Teresa Ferreira | Turismo de Portugal

Dr Marco Noivo | Universidade Lusófona

Dr^a Susana Cayolla | The case of Pinhais (remote)

16:20 Results of the SMITour Survey

16,30 Coffee Break

17.00 Design Thinking | **Dr. António Pesqueira**, ISCTE

17.30 Coordination and conclusions | **Álvaro Dias**, ISCTE

The event will be streamed at

<https://videoconf-colibri.zoom.us/j/95325763021>

To join the event, registration is required at

<https://smitour.interreg-euro-med.eu/form-workshop-lisbon-pt/>

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