



Sustainable  
tourism

Interreg  
Euro-MED



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# Sustainable Tourism Community

## MED Cluster

### Innovation and Technology Capacities

2nd online meeting

29 April 2025 from 10:00 to 12:00 CET

[Connect to the meeting](#)

The online meeting of the **MED Cluster Innovation and Technology Capacities** is organised in the framework of the Thematic Community Project of the Sustainable Tourism Mission of the Interreg Euro-MED Programme 2021 - 2027 (Community4Tourism project) and its activity of the Mediterranean Clusters.

The **main objective** of the Mediterranean Clusters is to support the transferring of practices and results to other actors and territories, and their integration into local, regional, national and European policies and strategies, covering the 4 main topics that the Sustainable Tourism Mission integrates: innovation, circular economy, climate change and nature & biodiversity.



*Cluster coordinated by C4T partners:  
Adriatic Ionian Euroregion (AIE) &  
Intermediterranean Commission of the Conference of  
Peripheral Maritime Regions (IMC-CPMR)*



A project labelled by the UfM

Union for the Mediterranean  
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الاتحاد من أجل المتوسط



## DRAFT Agenda

10.00-10.20	<b>State of the art of the Mission activities</b> <ul style="list-style-type: none"><li>• Key updates from the Sustainable Tourism Mission</li><li>• Strengthening Synergies within the MED Network of Sustainable Tourism Observatories</li><li>• Review of Outcomes from the First Meeting &amp; Objectives for the Second Meeting</li></ul>
10.20-10.45	<b>Transferability criteria and methodology</b> <ul style="list-style-type: none"><li>• C4T Proposed Transferability Criteria</li><li>• Example of Transfer Methodology from the MedDiet Go Transfer Project</li></ul>
10.45-11.35	<b>Interactive brainstorming activity - Let's discuss replicability!</b>
11.35-12.00	<b>Wrap up and next steps</b> <ul style="list-style-type: none"><li>• 2nd MED Clusters Annual Meeting</li><li>• MED Sustainable Tourism Convention</li></ul>